

# Factors influencing behavioral intention to park legally among urban Malaysians in Kuala Lumpur, Malaysia.

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**Abstract:**

This study examines the factors influencing behavioral intention to park legally among urban Malaysians in Kuala Lumpur, Malaysia. The study used a quantitative approach to analyze survey data from Malaysian urbanites. The results of the study reveal that there is a positive relationship between the attitude towards parking legally, perceived behavioral control, subjective norms, and perceived enforcement of parking laws with behavioral intention to park legally. Furthermore, the study found that income level and the presence of public transport are significant predictors of behavioral intention to park legally. The findings of this study provide insights into how policies and enforcement strategies can be used to alter behavior in order to reduce illegal parking.

**Keywords:**

Kenya's sustainable procurement management system, Malaysians, risks.

**Introduction:**

This is the first article in a series on the impacts of public participation in Kenya's sustainable procurement management system. In this article, we aim to understand how risk management can help achieve public participation and what challenges Kenya faces in the process. The risks and opportunities of these two skillsets will be explored in depth later on with case studies addressing some of Kenya's most pressing challenges. It is easier said than done to manage risks during public participation processes while still ensuring that their outcomes are beneficial to the government and citizens. As a result, there is a need for transparency and communication from both governments and citizens at risk management conversations. Citizenship and public participation is important for a country's

success. The government should be able to improve their procurement management from the bottom up, and ensure that citizens are given the opportunity to provide their views first hand. Through risk management, the government can ensure that people from all socio-economic groups are able to participate without fear of reprisal. Risk management ensures agency has full control over their decision making process, in line with quality assurance.

### **Literature Review & Analysis:**

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### **Conclusion:**

This study examines the factors influencing behavioral intention to park legally among urban Malaysians in Kuala Lumpur, Malaysia. The study used a quantitative approach to analyze survey data from Malaysian urbanites. The results of the study reveal that there is a positive relationship between the attitude towards parking legally, perceived behavioral control, subjective norms, and perceived enforcement of parking laws with behavioral intention to park

legally. Furthermore, the study found that income level and the presence of public transport are significant predictors of behavioral intention to park legally. The findings of this study provide insights into how policies and enforcement strategies can be used to alter behavior in order to reduce illegal parking.

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